



Optimize Sales with two-way Referral Rewards

Increase floor traffic and optimize sales with your Bird Dog Club. A great practice you may consider implementing is Bird Dog Vouchers.

Bird Dog Voucher

Bird Dog Voucher		ALL-STATE FORD
 <p>Bird Dog Club</p> <p>1357 Gardiner Lane Louisville, KY 40213 (502) 459-0550</p>	<p>This certificate entitles</p> <hr/> <p>to \$300.00 off our best offer</p> <hr/>	
	<p>Bird Dog: _____ Dog Tag ID# _____</p> <p>Hunter: _____</p> <p><small>Not redeemable for cash. To be used towards the purchase of a new or used vehicle.</small></p>	
		

Your customers will be eager to give Bird Dog Vouchers to their referrals for a special discount at your dealership.

It's a two-way street!

Your dedicated bird dogs will enjoy their reward from your bone chart **AND** their referrals will receive a discount for being recommended to you for a great deal.

Contact your Customer Support Representative for a customized Bird Dog Voucher

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